

NEWNAN COWETA

Board of

REALTORS®



2021 Affiliate Sponsorship Program

The best way to distinguish *your* company name and services to NCBOR real estate decision-makers is through a comprehensive, year-round sponsorship program.

www.ncbor.net

Newnan Coweta Board of REALTORS®

2021 Sponsorship Programs



Welcome to the 2021 NCBOR Sponsorship Program – our mission is to bring our Affiliate Members the best opportunities to highlight their services to our membership throughout the year. Because you are an important alliance partner to our association, we have created sponsorship opportunities to expand your marketing options. We will continue to grow and develop this program throughout the year and will update you as those benefits become available.



In an effort to help you plan and budget and to give you more opportunities to be in front of over **600+** members through participating in events, meetings, and socials and through our weekly email newsletter and the NCBOR website, we have created a sponsorship program which is all inclusive and gives you a greater value for each dollar you invest in NCBOR. We hope you find this to be a more beneficial, more affordable and a more simplified way to be involved in our association.

Affiliate Basic Member Benefits:

- 📍 Invitation to attend membership events
- 📍 Invitation to attend and/or sponsor educational events
- 📍 Inclusion on Affiliate Roster available on NCBOR website
- 📍 Invitation to sponsor NCBOR events or present C.E. and Lunch & Learn informational class
- 📍 Networking – Being an Affiliate member will help expand your contacts in the business community and increase your prospects.

#wloveouraffiliates



As **Affiliate Members**, you are an important alliance partner to our association. We have created sponsorship opportunities to enhance your marketing options.

HERE'S HOW IT WORKS:

Simple: Select the Sponsorship level that best fits you!

More Affordable: Benefits included for each level of sponsorship

Greater Value: All-inclusive offers a better value for Sponsor Dollars

2021 AFFILIATE SPONSORSHIP LEVELS: #weloveouraffiliates

	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CONTRIBUTION	\$1500	\$1000	\$750	\$385
Affiliate Member	√	√	√	√
Affiliate Booklet	√	√	√	√
Annual Affiliate Expo	*	*	*	*
Event Sponsor** Credit of your choice for either MDC, Spring Fling, Trivia Night, Fall Ball, Golf Tournament, YPN	√	√	1/2	
Member Meetings	4 Tickets	2 Tickets	1 Ticket	
Million Dollar Club	2 Tickets to MDC	1 Ticket to MDC		
Membership Meeting Sponsor	1 1st choice on Dec Mtg	1	1	\$250
REALTOR® Member Roster w/Email Addresses Made Available	√	√	√	√
Recognition @ Events**	Top Level	Mid Level	Mention	Mention
Social Media Marketing	√	√	√	√
Digital Marketing – Web link to your Site	√	√	√	√
Sponsor or Teach C.E. classes	√	√	√	√
Able to have access to the weekly Open House Schedule	√	√	√	√
Attend Trivia Night	√	√	√	√
Attend REALTOR® Days at the Dome	√	√	√	√
Able to Place Business Cards, Flyers, Brochures, or Swag at Board Office	√	√	√	√
Able to Join NCBOR Committees (we want you involved)	√	√	√	√

SAVINGS	Platinum	Diamond	Gold	Silver
Meetings x 8 per year	\$20 x 4 = \$80 (\$640)	\$20 x 2 = \$40 (\$320)	\$20 x 1 = \$20 (\$160)	
Million Dollar Club	\$50 x 2 = \$100	\$50		
Meeting Sponsor	\$250	\$250	\$250	
Total	\$990	\$620	\$410	
Total Cost of Membership After Savings	\$510	\$380	\$340	\$385

Recognition levels:

Event Sponsor: A credit up to \$250 for Platinum & Diamond Affiliates or up to \$125 for Gold Affiliates to be used for a sponsorship of your choice at either the Million Dollar Club Event, Trivia Night, Spring/Summer Fling, Annual Golf Tournament, Fall Ball or YPN Event.

***Annual Affiliate Expo:** Southern Crescent REALTOR® Expo or will be a NCBOR only Affiliate Expo. More info to come. *

Top Level: Logo on Monthly Meeting Agenda, on Website, and in Affiliate Booklet; listed on all promotional material.

Mid Level: Logo on Meeting Agenda and in Affiliate Booklet

Mentions: Company name listed on Meeting Agenda and in Affiliate Booklet

R.A.T.S. – REALTOR® Ambassadors – Help with bringing more attendance to events and promoting all Affiliate Members

****All Sponsorships run from January 1st – December 31st of the Current Year. Sponsorships do not carry over to the next year****



Newnan Coweta Board of REALTORS®

75 Jackson Street, Ste 400

Newnan, GA 30263

www.ncbor.net elizabeth@ncbor.net

2021 AFFILIATE MEMBERSHIP APPLICATION

I hereby apply for a membership in the

Newnan Coweta Board of REALTORS® (NCBOR) as noted above.

I am enclosing payment in the amount of \$_____ which is to be returned to me in the event of non-acceptance. In the event of acceptance, I agree to abide by the Constitution, By-Laws, Rules & Regulations, and the Code of Ethics of the

National Association of REALTORS. I irrevocably waive all claims against NCBOR or any of its officers, directors, or members for any act in connection with the business of NCBOR, and particularly as to its (or their) acts in accepting or failing to accept, advancing, suspending, expelling, or otherwise disciplining me as an applicant or as a member.

NAME: _____

PROFESSION: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE _____ FAX _____ CELL _____

EMAIL _____

WEBSITE _____

Do you now, or have you ever, held a real estate sales or broker's license in the state of Georgia?

If yes, please note the following:

License held by the Georgia Real Estate Commission _____

License held at the following Brokerage _____

How many years have you been active in your profession? _____

NCBOR JOIN DATE _____ SPONSOR LEVEL _____

AFFILIATE MEMBERS: Individuals who, while not engaged in the real estate profession, have interest regarding information concerning the real estate field and are in sympathy with the objectives of NCBOR.

****All Sponsorships run from January 1st – December 31st of the Current Year. Sponsorships do not carry over to the next year****

2021 Prorated Silver Level Affiliate Dues Primary Members

MONTH	Local	State	Total (without RPAC)	RPAC (voluntary)	Total (with RPAC)
Jan 1	\$287.00	\$98.00	\$385.00	\$25.00	\$410
Feb 1	\$273.25	\$89.83	\$363.08	\$25.00	\$388.08
March 1	\$259.50	\$81.67	\$341.17	\$25.00	\$366.17
April 1	\$245.50	\$73.50	\$319.00	\$25.00	\$344.00
May 1	\$231.75	\$65.33	\$297.08	\$25.00	\$322.08
June 1	\$217.00	\$57.17	\$274.17	\$25.00	\$297.17
July 1	\$203.25	\$49.00	\$252.25	\$25.00	\$277.25
August 1	\$189.50	\$40.83	\$230.33	\$25.00	\$255.33
September 1	\$175.75	\$32.67	\$208.42	\$25.00	\$233.42
October 1	\$161.75	\$24.50	\$186.25	\$25.00	\$211.25
November 1	\$148.00	\$16.33	\$164.33	\$25.00	\$189.33
December 1	\$134.25	\$8.17	\$142.42	\$25.00	\$167.42

GARPAC (Optional) – The Georgia Association of REALTORS® Political Action Committee (GARPAC) joins together the REALTORS® Political Action Committee (RPAC) and the REALTORS® Issues Action Committee (RIAC) under one fund-raising umbrella. It is not affiliated with any political party. GARPAC is organized and operated primarily for the purpose of collecting funds for, and distributing funds to, RPAC and RIAC. These funds will be used to achieve the greatest possible favorable impact on political matters that affect real property. GARPAC contributions are not deductible for Federal Income Tax purposes. **Suggested minimum contribution is \$25.**

Secondary Membership Dues (secondary members only pay local dues):

NCBOR Local Dues \$ _____

Secondary Members complete the following information:

Your **primary board** membership is **with:** _____ Board of REALTORS®.

Member since: _____

Please note that you must be in good standing with your primary board in order to become a Secondary Member with the Newnan-Coweta Board of REALTORS®.

Signature: _____ Date: _____

Please return your completed application and your check to the above address by the 2/28/21 due date (renewals only). Thank you!



NEWNAN-COWETA BOARD OF REALTORS®

75 Jackson Street, Ste 400

NEWNAN, GA 30263

770-683-0990 FAX: 404-393-9908

elizabeth@ncbor.net www.ncbor.net

2021 AFFILIATE ASSOCIATE MEMBERSHIP APPLICATION

NCBOR invites each Affiliate company to include other employees of that company to join our professional organization through our “**Associate Membership**” program.

Each Affiliate company must have a “primary” member that pays local dues which allows each ‘Associate Member’ to join for only **\$75.00** per year.

(Affiliate member: Individuals who, while not engaged in the real estate profession, have interest regarding information concerning the real estate field and are in sympathy with the objectives of the Board).

Name _____

Profession _____

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Cell _____

E-Mail (Required) _____

Primary Member: _____

Please return your completed application and your check to the above address by the 2/28/21 due date (renewals only). Thank you.

PLEASE DUPLICATE THIS FORM FOR YOUR USE)



Credit Card Authorization Form

For: Affiliate Dues

CARDHOLDER INFORMATION

Name: _____

Billing Street Address: _____

Street Address (cont.): _____

City: _____ State: _____ Postal Code: _____

Country: _____ Email _____

Address: _____

Direct Telephone: (_____) _____ - _____

Sponsorship Information

Sponsorship Level: _____

I authorize a one-time charge against my credit card for the follow amount \$ _____

I will be sending a check in the mail in the amount of \$ _____

CREDIT CARD INFORMATION

Credit Card Type: MasterCard Visa American Express Discover Card

Number: _____

Expiration Month: _____ Expiration Year: _____

Cardholder Signature X _____ Date ___/___/___